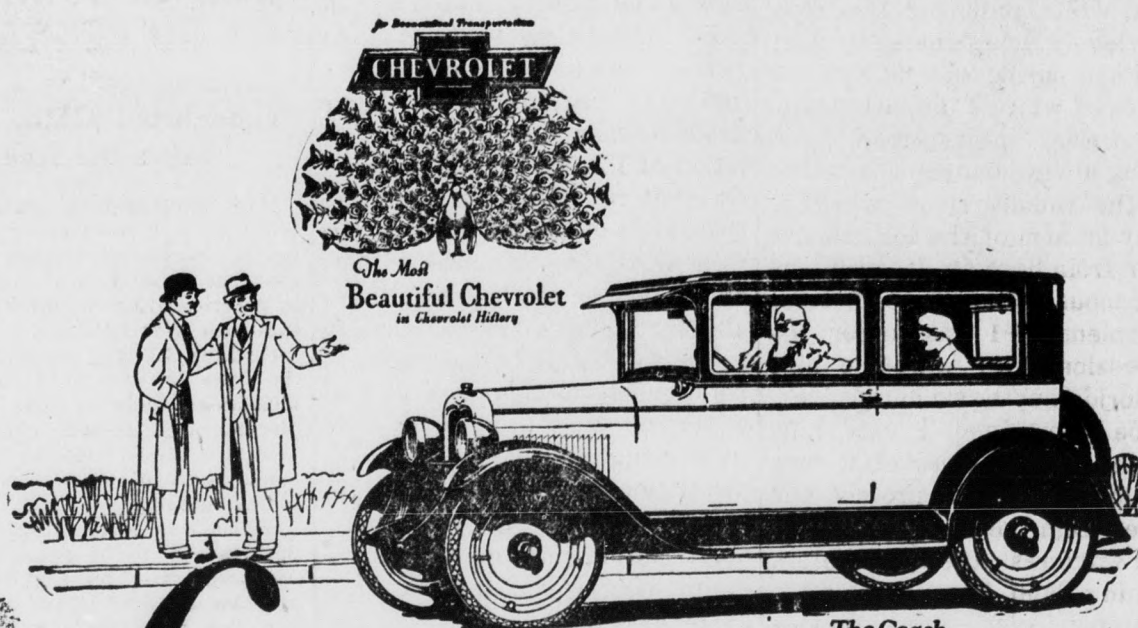




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Only in cars much higher in price will you find such smartness of line, such beauty of design and such elegance of appointment as in the new Chevrolet. Compare its appearance with that of any car anywhere near Chevrolet's low prices—and then you will know why it has everywhere been acclaimed as the Most Beautiful in Chevrolet history!

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Natural tobacco taste—for each word means a lot to a Chesterfield smoker



Natural aroma, natural sweetness, natural good taste but no "dolling-up"—not by any means! Natural tobacco taste is all that it implies in natural goodness and character.

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They Satisfy—and yet, they're MILD

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New Location New Equipment
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Between Two Leading Hotels
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